

COLE INCENTIVE PROGRAM

Because we like to see our horses in the hands of winners, we offer the following incentive program:

Any Cole bred & branded horse winning a local show or rodeo will receive a \$100.00 coupon; any regional winner will receive a \$250.00 coupon; any state winner will receive a \$500.00 coupon; and, any national winner will receive a \$1000.00 coupon. Coupon to be used toward your next purchase at our sales, 1 coupon per horse, can add coupon dollars if the horse moves up from one level to another – example: district winner goes on to win state event the following year – must furnish photos and proper documentation to be eligible and allow us to use photos in future ads.